

TOBACCO FACTS

Smoking is the Number 1 preventable cause of premature disease and death in the United States, killing 434,000 people (plus 53,000 nonsmokers) each year one of every five American deaths. (U.S. Centers for Disease Control, 1997)

Smoking causes 30% of heart disease and cancer deaths, and 80% of emphysema deaths. (Education Development Center, Inc., 1982)

Tobacco smoke contains 4,000 chemicals, 43 of which cause cancer. (Surgeon General s Report, 1989)

In California, 18.5% of the adult population (4 million) still smoke.

(California Adult Tobacco Survey and Behavioral Risk Factor Survey, 1996)

Each year, 20 million people try to quit smoking in the United States, but only 3% quit for good. (Pierce, et. al., 1989)

Smoking results in an annual cost of more than \$50 billion in direct medical costs. (U.S. Centers for Disease Control, 1997)

Several studies have found nicotine to be as addictive as heroin, cocaine, or alcohol. (Henningfield, et. al., 1990)

Over 80% of smokers say that they would like to quit smoking. (Gallup Organization, 1991)

The tobacco industry loses two million smokers each year because they quit smoking or die, but are replaced by 3,000 young people who begin smoking every day.

(USDHHS, 1994)

90% of all smokers begin smoking by the age of **19**; **60%** by **14**. (USDHHS, 1994)

Although it is illegal to sell tobacco to minors, retailers sell cigarettes to them 78% of the time. (FDA, 1997)

There is no safe cigarette.

(American Lung Association, 1998)

Pregnant women who smoke increase their risk of miscarriage, stillbirth, and low birth weight babies. Sudden Infant Death Syndrome (SIDS) is also higher in smoker households. (USDHHS, 1990)

Lung cancer has overtaken breast cancer as the leading cancer killer of American women, due to the rise of women smoking since World War II. (OCHCA, 1994)